

Meyer Memorial Trust Responsive Grant

Complete and submit the online Responsive Grants Initial Inquiry in the "Submit an Application" section of GrantIS. The Initial Inquiry questions are shown below. Initial Inquiries are limited to a total of 1,500 words; applicants determine how to allocate the 1,500 words among the four questions.

Organization Information

1a. Summarize your organization, its purpose, history, and major programs and activities. Provide the number, ethnicity, age, income levels, and geographic area of the people you serve.

The OSU Extension Service is part of Oregon State University's Division of Outreach and Engagement with the Mission to engage the people of Oregon with research-based knowledge and education that strengthen communities and economies, sustain natural resources, and promote healthy families and individuals. For over 100 years, the people of Oregon have been able to apply information and education provided through Extension Programs to improve their lives.

The Yamhill County Office of the OSU Extension Service have faculty and staff that work with business people, growers, foresters, youth, and community leaders to address local needs and provide non-formal education programs. Extension educators consult with scientists at Oregon State University for the most recent and update research-based information. Knowledge grows from this cycle of reaching out and engaging the people who use it.

1b. Provide the amount of your organization's annual operating budget, current surplus/deficit, and total income and expenses for the prior three years.

OSU is a publicly funded non-profit educational institution of the State of Oregon acting by and through the State Board of Higher Education. DUNS #053599908.

The Yamhill County Office of the OSU Extension Service has the following operating budget for the past three budget cycles:

	2011-2012	2012-2013	2013-2014
Income	\$888,453	\$910,576	\$984,208
Expenses	\$813,453	\$822,286	\$882,618
Balance	\$ 75,000	\$ 88,290	\$101,590

Balance Surplus accounts for funds required for contingency by the county as well as funds encumbered by employee unspent paid vacation days.

1c. Has your organization experienced an operating deficit in any of the last three years? If yes, please explain. If not, please type "not applicable."

Not applicable

B.O. 14-94

Project Summary

2a. Provide a short project description, length of project in months, and project start date.

The Yamhill County OSU Extension Service has collaborated with Nourish Yamhill Valley (NYV) and other partners to identify opportunities and support solutions that strengthen our communities, our people, and our businesses towards a holistic, equitable, and resilient food system. NYV has identified three projects utilizing the information gathered from the past two years through a Meyer Memorial Trust Community Food Systems Planning Grant:

1. Assist the Yamhill Valley Farm to School Council in conducting an inventory of school meal programs, kitchens, and local farms to assess the possibilities for integrating local foods and serve as the facilitator for the creation of a county-wide farm to school program.
2. Provide outreach and education to connect people to their local foods system through the creation of a local food guide, workshops, and promotional activities.
3. Establish a Yamhill Valley Farmer Network to provide education and technical information to local small-scale farmers, including hands on workshops, classes, quarterly newsletters and more. It will also work to create a vibrant farmer community that is visible and active in the larger community.

These three initiatives will start when funding is available and continue for up to three years to build capacity, collaborative support, and sustainability for future operations and initiatives in an effort to establish a holistic, equitable, and resilient food system for Yamhill County.

2b. Summarize the project for which funds are requested. Briefly explain the need for the project in the local context, why your organization decided to address it as you propose, and your expected outcomes.

The need for the three initiatives were identified through Nourish Yamhill Valley's four community meetings, county wide food summit, and consumer survey which reached over 700 participants throughout the county as well as a farmer survey.

The findings were:

- 70% want to see more local fresh food in schools
- 69% Stated they buy local food
- 43% stated a barrier to buying local is that they do not know where to get it
- 63% reported they want to see fresh local foods in stores

Additional needs indicated through farmers via the survey and the meetings include:

- A desire for a better informed and a larger customer base.

- More networking and cooperation among small local farms.
- More education to assist Small farms and start up farms.
- More effort is needed to raise consumer awareness and access to knowledge about the local food supply.

The Yamhill County office of the OSU Extension Service has also identified the need to assist small farmers based upon the inquiries and requests made by clientele over the past two years. This has led the OSU Extension Service to add .15 FTE dedicated to small farms to a .50 FTE horticulture faculty position that is currently in the hiring process. The current funding level does not allow the Extension Service to increase the staffing to meet the demand of service to small farms in Yamhill County.

Our Expected Outcomes over the course of three years includes:

- Deliver resources and workshops to small farmers of food products to meet their interest and needs such as growing practices, marketing, and management.
- The formation of a small farmer's network (organization) that can begin to support its membership through partnerships and educational seminars.
- Complete a farm to school study to understand the barriers preventing local farm produce from entering the school meal programs.
- Assist the Farm to School Council with implementing a Farm to School Program.
- Provide training to farmers and school personnel to facilitate implementation of Farm to School.
- Promote local farm fresh produce to students and families.
- Research and develop a Yamhill Valley Food Resource Guide.
- Develop partnerships and advertising venues to make the Food Resource Guide self-sustaining.

2c. What counties will your project serve and/or take place in?

Yamhill County

Project Budget Summary

3a. Provide a summary overview of the project budget. Briefly describe the project expenditures and the sources and amounts of committed and projected revenue. Indicate the amount requested from MMT and how funds would be expended over time. If requesting funding for staff positions, please indicate whether it is for existing and/or new staff/positions.

This project would allow the OSU Extension Service to provide new staffing to assist with the three initiatives developed by NYV and currently led by community volunteers. Funds would also be used in community outreach to create awareness and educate people on their local

food system and how they can participate. Partnering with volunteers from the OSU Master Food Preservers and Master Gardener programs to aid people in how to grow their own foods to connecting people to local growers.

The grant would fund:

- .30 FTE Small Farms OSU Extension Faculty Member.
- Support travel and training of Small Farms Faculty and Food Systems Administrative Assistant
- 1 FTE Administrative Program Assistant to perform the following function
 - Assist Small Farms Faculty Member with educational programs and events
 - Perform clerical work related to all three initiatives
 - Maintain records and documentation of clients and volunteer groups
 - Assist with project evaluations
 - Provide assistance to the Volunteer-led Farm to School Council

The overview of the annual budget for the first year:

Annual Project Budget

	Grant Funds	Other Funds	In-Kind	Totals
.4 FTE Small Farms Faculty salary/OPE	\$ 25,500	\$ 13,000		\$ 38,500
1 FTE Administrative Assistant Salary/OPE	\$ 71,500			\$ 71,500
General Operating Supplies	\$ 1,000	\$ 2,000		\$ 3,000
Project Supplies/Printing/Advertising		\$ 7,500		\$ 7,500
Office Utilities (phone, Internet, etc.)		\$ 1,250		\$ 1,250
Travel & Professional Development	\$ 2,000	\$ 2,000		\$ 4,000
Building Rental for Education Events		\$ 1,000	\$ 500	\$ 1,500
200 Volunteer Hours Program support & delivery			\$ 3,800	\$ 3,800
Marketing		\$ 4,500		\$ 4,500
Total	\$ 100,000	\$ 31,250	\$ 4,300	\$ 135,550

Total Requested for 3 years \$ 300,000

Source for figuring value of volunteer hours:

http://www.independentsector.org/volunteer_time#sthash.CbW2DAqv.dpbs

- 3b. If you are requesting a Program-Related Investment (PRI), please provide the following information: the loan duration, the proposed interest rate, collateral (if any), and repayment strategies (preferably primary and secondary strategies).

Not Applicable

Project Sustainability

- 4. Briefly explain how the project will be sustained after the grant or PRI period ends.

The OSU Extension Service has had a long history of bringing the community together around a need and mobilizing support and action. The MMT Responsive Grant would serve as seed money to get these initiatives established and operational. Sustainability is possible through collaborations with community partners, mobilizing volunteers, and empowering stakeholders. The food guide can be self-sustaining as it is integrated into a business enterprise. Some elements of the project or newer initiatives may also be supported in the future through other grant funders.

Accepted by Yamhill County
Board of Commissioners on
2/20/14 by Board Order
14-94

