

Lucy Flores Mendez

From: Laura Tschabold
Sent: Friday, April 29, 2016 9:42 AM
To: Mary Starrett; Allen Springer; Stan Primozich
Cc: Keri Hinton; Lucy Flores Mendez
Subject: Made in Yamhill County

Commissioners – Commissioner Primozich has asked me to place on the next Informal/Formal agenda or your consideration the upcoming publication “Made in Yamhill County” and his proposal that we again take out a full page ad for \$595.

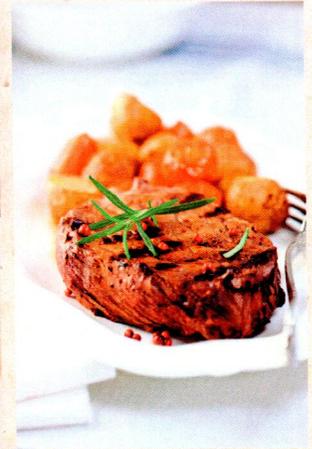
The magazine and ad proposal will be in the agenda for your consideration for next Thursday’s combined session.

Thanks, Laura

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Accepted by Yamhill County
Board of Commissioners on
5.5.16 by Board Order
16-177



WHY SHOULD YOU BE PART OF THIS MAGAZINE?

- This publication is distributed year 'round to businesses looking at locating to Yamhill County.
- This publication lets the "locals" know about the quality businesses looking for quality employees.
- The diversity shown in this publication is part of the allure for new companies locating here.
- Insure that "locals" recognize the importance of manufacturing to our local economy and quality of life.

Product Example

PRODUCT NAME BUSINESS NAME



Street Address, Town
Phone Number
BusinessWebsite.com

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Profiles are approximately 160-170 words.

AD SIZES AND PRICES

Full page (9"w x 10.25"h) **\$595**
Full page ad gets two 1/4 page product spots
or one 1/2 page product spot

Half page **\$345**
(4.3125"w x 10.25"h) or (9"w x 4.9375"h)
Half page ad gets one 1/4 page product spot

Product spots are free with ad purchase.

Additional product spots may be purchased at
\$50 each after ad requirement is met.

Publishes: June 3, 2016
Deadline: May 10, 2016

Yamhill Valley
News-Register
KEEPING YOU CONNECTED

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Rebecca Garcia 503.687.1225 • Amy McNeill 503.687.1214
Janet Pilling 503.687.1245 • Kandis Sykes 503.687.1201
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031716

P.O. 116-177

Made in Yamhill County Publication

As background, this annual section – which focuses on the manufacturing sector of the local economy – has gained strong support in recent years from the McMinnville Economic Development Partnership, and this year there will be a prominent feature on McMinnville Industrial Promotions. MEDP uses the publication year-round as an economic development recruiting tool, and there's special emphasis on this year since MEDP is hosting a statewide economic development conference just after the magazine publishes in the first week of June.

If there is a strong new message from Yamhill County to companies that may be looking at our area, this would be a good publication for it.

With your full page ad, you get a ½ page story. That's 1 ½ pages for \$595.

New this year are glossy pages in the center section for only \$695. The glossy paper will make your ad pop! Space on the glossy pages is limited, so let us know if you'd like us to reserve one of the glossy pages for you!

Publish date: June 3

Deadline to book space: May 10

How would you like me to follow up with you Stan?

Kind regards,

Terry Conlon

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