

Memorandum of Agreement between Oregon Health & Science University and Yamhill County

1. Participants

- a. Oregon Health & Science University is an Oregon Statutory Public Corporation, (hereinafter referred to as "OHSU")

and Yamhill County, a political subdivision of the State of Oregon ("County")
- b. All organizations are referred to as a "Participant."

2. Purpose

Rates of chronic disease among Oregonians, like the rest of the U.S., have been climbing steadily for the past 25 years. More than half of all Oregonians are now living with at least one chronic disease and Oregon Health Authority data predict that more than 1 million Oregonians will suffer from heart disease by 2030. The associated costs – economic and social - of this epidemic are unsustainable as human suffering continues to increase. The Nutrition Oregon Campaign (Campaign) calls on leaders and community members across the state to work collectively to stem the rising tide of chronic disease.

The vision of the Campaign is to fully utilize the power of nutrition to end chronic disease in Oregon. The Campaign uses the science of the developmental origins of health and disease - which points to the role of nutrition in establishing a trajectory of health throughout life and for future generations - as a framework for understanding and improving community health.

The Campaign is an effort of the OHSU Bob and Charlee Moore Institute for Nutrition & Wellness (Moore Institute). The Moore Institute is dedicated to reducing the prevalence of chronic diseases throughout life by promoting healthy, nutrient-rich diets based on wholesome foods during adolescence, before conception, during pregnancy and lactation, and in infancy and early childhood.

The Moore Institute and Yamhill County agree to collaborate on an education and outreach campaign grounded in the science of the Developmental Origins of Health and Disease (DOHaD). The campaign will engage community members and work with leaders in four specific sectors to garner their support for community-based projects to improve the food environment and address adverse social conditions.

3. Responsibilities of each participant:

OHSU Moore Institute will provide "backbone support" such as meeting coordination and facilitation, network communications, and making research and data translated and available and will be responsible for the following collaborative functions:

- a. Contribute to Campaign wide vision and strategy to inform Hub activities and shared outcomes.
- b. Provide regular communication to the network of collaborators on discussions, decisions, funding opportunities, and other needs and opportunities as they arise.
- c. Establish shared measurement practices and help coordinate data collection that reflects agreed upon shared measures.

B.D. 21-61

- d. Collaborate with Yamhill County on an ongoing basis to improve health in the local community.
- e. Educate local advisory team, and other groups as requested, on DOHaD science.
- f. Disseminate needed and relevant communication tools for leaders within the targeted groups to engage and educate on DOHaD and the Campaign.
- g. Cultivate interest, understanding and buy-in amongst identified community leaders and representatives of key sectors (health care providers, community health workers, pre-K-12 education, food and nutrition service and community, business and government leaders) during community visits.
- h. Work with the Hub community to identify one or more community-level projects and develop quality assessment measures.
- i. Explore development of a shared learning network to connect communities across the state.
- j. Assist in finding and applying for financial support for key initiatives at the local hub level.

Yamhill County will participate in the Campaign as a Hub, which includes the following collaborative functions:

- a. Develop a committed local advisory team that will interface with the Moore Institute on an ongoing basis to maintain a strong relationship and ensure progress.
- b. Develop a clear mission with the advisory team that is aligned with campaign goals.
- c. Work to develop an ongoing collaborative relationship with leaders and representatives of the four key sectors.
- d. Work with the Moore Institute to identify at least one community-level project and develop evaluation measures.
- e. Participate in the shared learning network of communities across the state as resources become available.
- f. Assist in finding financial support for key initiatives at the local hub level

4. Scope of collaboration and coordination

Yamhill County will collaborate as a designated Campaign Hub with the Moore Institute. Specific and unique roles are outlined above. Additionally, each party will collaborate to achieve the following:

- a. **Identify systems-change opportunities:** look for systems level opportunities at local, state or national levels that support the changes we want to see.
- b. **Build public will:** build interest, commitment, and momentum around DOHaD across new partners and sectors.
- c. **Mobilize funding:** seek funding to support of achieving the Campaign's goals.

Each organization will be responsible for their own expenses except as designated in 6.a. The organizational contact people noted in section 8.a. will communicate no less than once per month.

5. Funding

- a. The OHSU Moore Institute will provide annual funds of \$4,000 to Yamhill County to support the effort of a staff person to serve as the community liaison, annual funds of \$1,000 for meeting support and one-time funds of \$5,000 to support a Nutrition Oregon Campaign approved community project. Periodic invoices with receipts for expenses should be submitted at least quarterly.

6. Staff Exchanges

- a. Each Participant will be responsible for its own personnel to carry out coordination of independently programmed activities under this MOA.
- b. Each Participant's own personnel will be expected to adhere to the standard regulations, policies, and procedures of the host institution in carrying out coordination of independently programmed activities under this MOA, including confidentiality, intellectual property, conditions of cooperation and decorum, conditions of security and safety, and all other terms under which personnel are authorized to participate at the host institution.
- c. Each Participant has sole responsibility for its own personnel in relation to this partnership to carry out coordination of independently programmed activities under this MOA at the host institution, including but not limited to: appropriate insurance, travel expenses, and suitable living accommodation and expenses.

7. Communication

a. Internal Partners

- i. The Participants in this MOA agree to communicate on a schedule that is appropriate to sustain momentum and reach goals. At a minimum, this will be participation in a monthly advisory board meeting. In addition, Participants will work together to establish a plan for the hub to communicate with constituents and the public at large.

b. External Stakeholders

- ii. All press releases, news articles, interviews, and marketing materials shall include the branding of all partners and be reviewed by all partners prior to publication.
- iii. All participants will be acknowledged as essential partners in all communications.

8. Term

- a. This MOA shall be effective on the last date of the signatures of the Participants below.
- b. This MOA will be reviewed and renewed annually by mutual written consent. Either participant can terminate the agreement with 30 days' notice.

9. **Contacts**

- a. Each Participant will identify a central point of contact to coordinate activities under this pre-contractual MOA. The initial central point of contact for each Participant is identified below

OHSU

Name	
Title	
Address	OHSU Moore Institute, 3030 S. Moody Ave., MDYMI, Portland, OR 97201
email	
Phone	

Yamhill County

Name	Gene Biggs
Title	Community Prevention and Wellness Coordinator
Address	412 NE Ford Street, McMinnville, OR
email	biggsg@co.yamhill.or.us
Phone	503-434-7525

Signatures

The Participants hereby confirm this MEMORANDUM OF AGREEMENT and acknowledge their understanding by the following signatures.

Oregon Health & Science University

Yamhill County

Greg Sabatka
Signature

Lindsey Manfrin
Signature

Digitally signed by Lindsey Manfrin
DN: dc=us, dc=or, dc=yamhill, dc=co, cn=County, ou=HHS, ou=Public
Health, cn=Lindsey Manfrin, email=lmanfrin@co.yamhill.or.us
Date: 2021.02.19 15:34:16 -0800

Greg Sabatka
Printed name

Lindsey Manfrin
Printed name

Contract Coordinator
Title

HHS Director
Title

02-04-2021
Date

Date

Accepted by Yamhill County
Board of Commissioners on
2/11/21 by Board Order
21-61