

Memorandum of Agreement between Oregon Health & Science University and Yamhill County

1. Participants

- a. Oregon Health & Science University is an Oregon Statutory Public Corporation, (hereinafter referred to as "OHSU")

and Yamhill County, a political subdivision of the State of Oregon ("County")
- b. All organizations are referred to as a "Participant."

2. Purpose

Rates of chronic disease among Oregonians, like the rest of the U.S., have been climbing steadily for the past 25 years. More than half of all Oregonians are now living with at least one chronic disease and Oregon Health Authority data predict that more than 1 million Oregonians will suffer from heart disease by 2030. The associated costs – economic and social - of this epidemic are unsustainable as human suffering continues to increase. The Nutrition Oregon Campaign (Campaign) calls on leaders and community members across the state to work collectively to stem the rising tide of chronic disease.

The vision of the Campaign is to fully utilize the power of nutrition to end chronic disease in Oregon. The Campaign uses the science of the developmental origins of health and disease - which points to the role of nutrition in establishing a trajectory of health throughout life and for future generations - as a framework for understanding and improving community health.

The Campaign is an effort of the OHSU Bob and Charlee Moore Institute for Nutrition & Wellness (Moore Institute). The Moore Institute is dedicated to reducing the prevalence of chronic diseases throughout life by promoting healthy, nutrient-rich diets based on wholesome foods during adolescence, before conception, during pregnancy and lactation, and in infancy and early childhood.

The Moore Institute and Yamhill County agree to collaborate on an education and outreach campaign grounded in the science of the Developmental Origins of Health and Disease (DOHaD). The campaign will engage community members and work with leaders in four specific sectors to garner their support for community-based projects to improve the food environment and address adverse social conditions.

3. Responsibilities of each participant:

- a. OHSU Moore Institute will provide "backbone support" such as Provide leadership team meeting support, including co-coordination and co-facilitation
- b. Provide communications tools
- c. Provide regular communication to the network of collaborators on research updates, discussions, learning opportunities, funding opportunities, and other needs and opportunities as they arise.
- d. Establish shared measurement practices and help coordinate data collection that reflects agreed upon shared measures.
- e. Educate local leadership team, and other groups as requested, on DOHaD science.

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- f. Disseminate needed and relevant communication tools for leaders within the targeted groups to engage and educate on DOHaD and the Campaign.
- g. Collaborate with Yamhill County to cultivate interest, understanding and buy-in amongst identified community leaders and representatives of key sectors (health care providers, community health workers, pre-K-12 education, food and nutrition service and community, business and government leaders) during community visits.
- h. Work with the Hub community to identify one or more community-level projects and develop quality assessment measures.
- i. Assist in finding and applying for financial support for key initiatives at the local hub level.

Yamhill County will participate in the Campaign as a Hub, which includes the following collaborative functions:

- a. The local leadership team will interface with the Moore Institute on an ongoing basis to maintain a strong relationship and ensure progress.
- b. Ongoing development of projects to align with the hub goals and mission of the Campaign.
- c. Continue to work on collaborative relationships with leaders and representatives of the four key sectors.
- d. Work with the Moore Institute to identify at least one community-level project and develop evaluation measures.
- e. Participate in the shared learning network of communities across the state as resources become available.
- f. Assist in finding financial support for key initiatives at the local hub level

4. **Scope of collaboration and coordination**

Yamhill County will collaborate as a designated Campaign Hub with the Moore Institute. Specific and unique roles are outlined above. Additionally, each party will collaborate to achieve the following:

- a. **Continue to identify systems-change opportunities:** look for systems level opportunities at local, state or national levels that support the changes we want to see.
- b. **Build public will:** build interest, commitment, and momentum around DOHaD across new partners and sectors.
- c. **Mobilize funding:** seek funding to support of achieving the Campaign's goals.

Each organization will be responsible for their own expenses except as designated in 5.a. The organizational contact people noted in section 9.a. will communicate no less than once per month.

5. **Funding**

- a. The OHSU Moore Institute will provide annual funds of \$10,000 to Yamhill County to support the effort of a staff person to serve as the community liaison, and annual funds of. Unspent funds from the prior year of \$4,446 to support a Nutrition Oregon Campaign approved community project will be carried forward along with \$1,000 for meeting support or other Campaign expenses upon prior approval by the Moore Institute. They will be part of the new award which totals: \$10,000 liaison, \$1,000 meeting/other and \$10,000 project = \$21,000. Periodic invoices with receipts for expenses should be submitted at least quarterly to Susan McGinn at mcginns@ohsu.edu referencing the PO#. The PO for this agreement will replace old PO #2374356.

6. Staff Exchanges

- a. Each Participant will be responsible for its own personnel to carry out coordination of independently programmed activities under this MOA.
- b. Each Participant's own personnel will be expected to adhere to the standard regulations, policies, and procedures of the host institution in carrying out coordination of independently programmed activities under this MOA, including confidentiality, intellectual property, conditions of cooperation and decorum, conditions of security and safety, and all other terms under which personnel are authorized to participate at the host institution.
- c. Each Participant has sole responsibility for its own personnel in relation to this partnership to carry out coordination of independently programmed activities under this MOA at the host institution, including but not limited to: appropriate insurance, travel expenses, and suitable living accommodation and expenses.

7. Communication

a. Internal Partners

- i. The Participants in this MOA agree to communicate on a schedule that is appropriate to sustain momentum and reach goals. At a minimum, this will be participation in a monthly advisory board meeting. In addition, Participants will work together to establish a plan for the hub to communicate with constituents and the public at large.

b. External Stakeholders

- ii. All press releases, news articles, interviews, and marketing materials shall include the branding of all partners and be reviewed by all partners prior to publication.
- iii. All participants will be acknowledged as essential partners in all communications.

8. Term

- a. This MOA shall be effective on January 1, 2023 – December 31, 2023.
- b. This MOA will be reviewed and renewed annually by mutual written consent. Either participant can terminate the agreement with 30 days' notice.

9. Contacts

- a. Each Participant will identify a central point of contact to coordinate activities under this pre-contractual MOA. The initial central point of contact for each Participant is identified below

OHSU

Name	Monica Cuneo re program, Susan McGinn re financial
Title	Nutrition Oregon Campaign Director and Accountant respectively
Address	OHSU Moore Institute, 3030 S. Moody Ave., MDYMI, Portland, OR 97201
email	mkcuneo@gmail.com , mcginns@ohsu.edu respectively
Phone	503-984-0796, 503-494-2387 respectively

Yamhill County

Name	Olivia Williams
Title	Community Prevention and Wellness Coordinator
Address	412 NE Ford Street, McMinnville, OR
email	reiersgaardo@co.yamhill.or.us
Phone	971-287-4802

Signatures

The Participants hereby confirm this MEMORANDUM OF AGREEMENT and acknowledge their understanding by the following signatures.

Oregon Health & Science University

Greg Sabatka
Signature

Greg Sabatka

Printed name

Contract Coordinator

Title

2-24-2023

Date

Yamhill County

Lindsey Manfrin

Signature

Lindsey Manfrin

Printed name

HHS Director

Title

Date

Accepted by Yamhill County
Board of Commissioners on

2-16-23 by Board Order
B.O. 23-55