

WORK SESSION MINUTES

October 8, 2014

10:00 a.m.

Commissioners' Office Conference Room

PRESENT: Commissioners Allen Springer, Kathy George, and Mary Starrett.

STAFF: Laura Tschabold, Chuck Vesper and Jayne Mercer.

GUESTS: Nicole Montesano, News-Register

TOPIC: Economic Development

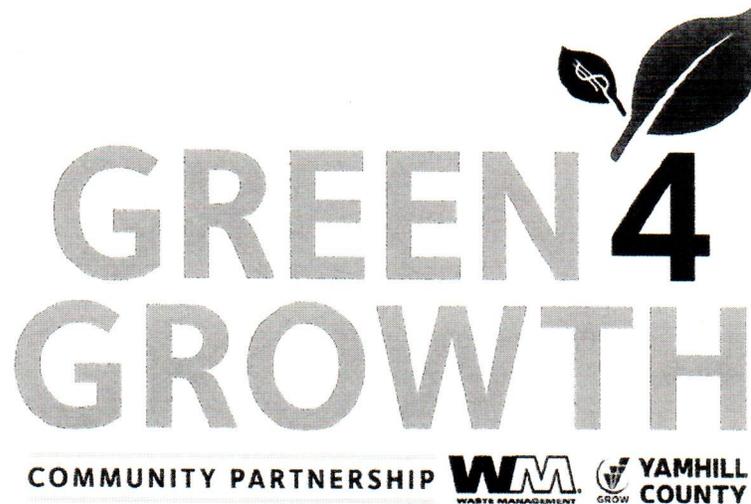
Allen called the meeting to order at 10:00 a.m.

The Commissioners discussed Economic Development activities over the past year and a half with the County as a facilitator and avoid building a bureaucracy. The group reviewed the data presented from Waste Management (see Exhibit A).

Group consensus for the next steps to become active in social media, have strategic implementation of grants and loans, be data-driven in decisions and when distributing funds as well as to refine current efforts over the next year.

The meeting adjourned at 12:00 a.m.

Lucy Flores Mendez
Secretary



Twitter (140 character limit, add logo to all):

Green4GrowthSM will award each city in Yamhill County \$15,000 for economic development, find out more: growyamhillcounty.com

Waste Management & Yamhill County announce the Green4GrowthSM Community Partnership Grant, \$150,000 for economic growth in our cities.

Waste Management & Yamhill County announce Green4GrowthSM, which will award each city in YC \$15,000 for economic development. <http://bit.ly/1Ui25b>

Green4GrowthSM to award each city in Yamhill County \$15,000 for economic development, find out more; <http://www.growyamhillcounty.com/>

What would you do with \$15,000 to grow our economy? A \$15,000 grant will soon be awarded to each city in Yamhill County. What's your idea? <http://www.growyamhillcounty.com/>

Attention Amity, Carlton, Dayton, Dundee, Lafayette, Newberg, McMinnville, Sheridan, Willamina and Yamhill! Each city in Yamhill County is eligible for \$15,000 for economic development, from Waste Management <http://bit.ly/1Ui25b>

Facebook (Logo included, with invest grow thrive at the end):

Logo

In the spirit of community partnership, Waste Management and Yamhill County are pleased to announce the Green4GrowthSM Community Partnership Grant program. A total of \$150,000 will be awarded, and is sponsored by Waste Management. Each of the ten cities within Yamhill County is eligible for a \$15,000 award.

Grants must strengthen or stimulate economic development through business, industry, education, recreation, culture, the arts, stewardship or innovation. The criteria are broad by design to encourage community engagement, creativity and for each city to use the funds to meet their unique needs.

Applications are available (put website links here) . All applications must be submitted by the cities. One application from each city may be submitted between January and April 2015. Applicants will receive an award notification within 30 days of submission.

Invest. Grow. Thrive.

Grow Front Page Blurp:

Logo

Green4GrowthSM Community Partnership Grant Program will award \$150,000 to the cities of Yamhill County to stimulate economic development. Each city is encouraged to use this program to inspire community engagement and creativity. Grants must strengthen or stimulate economic development through business, industry, education, recreation, culture, the arts, stewardship or innovation. Please visit the Green4GrowthSM website for more details.

Full Detail for Grow Page:

Logo

In the spirit of community partnership, Waste Management and Yamhill County are pleased to announce the Green4GrowthSM Community Partnership Grant program. A total of \$150,000 will be awarded to cities within Yamhill County through this special program, sponsored by Waste Management.

Program Details

Each of the ten cities is eligible for a \$15,000 Green4GrowthSM Community Partnership Grant. *(Yes—that's \$15,000 for Amity, \$15,000 for Carlton, \$15,000 for Dayton, and the same for Dundee, Lafayette, Newberg, McMinnville, Sheridan, Willamina and Yamhill!)*

Grants must strengthen or stimulate economic development through business, industry, education, recreation, culture, the arts, stewardship or innovation. The criterion is broad by design, so communities can determine for themselves how to invest the funds.

Cities are encouraged to use this program to stimulate community engagement and creativity. One city might call for proposals from citizens or enlist help from the chamber; another might have a critical need already identified as part of the city's economic development planning.

- Applications may be submitted from January 1 through April 1, 2015.
- Awards will be announced within 30 days of the application submission date.
- Applications must be submitted by the city to Yamhill County (one application per city).
- Grants may be used for a single project, part of a larger project, or more than one project.
- Applications will be available from Waste Management or Yamhill County:

<http://riverbend.wm.com/index.jsp>

<http://www.growyamhillcounty.com/>

Have a great idea? Contact your city for more information!

Invest. Grow. Thrive. (Imbed logo)



2015 Green4GrowthSM Community Partnership Grant Application Information

The Green4GrowthSMCommunity Partnership Grant program is a new economic development initiative funded by Waste Management and inspired by Yamhill County's commitment to economic development.

A total of \$150,000 will be distributed between the ten cities of Yamhill County (\$15,000 each). The application process involves completing a simple form to describe how the funds will create a unique economic impact within the community. Applications may be submitted electronically or on paper.

Grant Requirements:

Grants must strengthen or stimulate economic development through business, industry, education, recreation, culture, the arts, stewardship or innovation. The criteria are broad by design, so communities can determine for themselves how to invest the funds.

Cities are encouraged to use this program to stimulate community engagement and creativity. One city might call for proposals from citizens or enlist help from the chamber; another might have a critical need already identified as part of the city's economic development planning.

Grants may be used for a single project, or part of a larger project, or more than one project.

Who May Apply:

Each city is invited to submit one application.

Applications must be submitted by the cities.

Each city will manage its own process to determine the nature of its application.

Interested parties should contact their local city councils for further direction.

Application Deadlines:

Each city in Yamhill County may submit one application during the period of January 1 and April 1, 2015. Applicants will receive award notification within 30 days of the submission date.

Selection Criteria:

Successful applications will demonstrate how the project(s) selected meet the grant requirements. Applications will be reviewed by Waste Management and the Yamhill County Commissioners. The criteria are intentionally broad so that communities may create a unique pathway to utilize the funds strategically and creatively within each city.



2015 Green4GrowthSM Community Partnership Grant Application Form

Project Name: _____

City Name: _____

Date Submitted: _____

Contact Information

Project Submitted by: _____

Phone Number: _____

Email: _____

Application Questions

Please provide a brief response to each question and feel free to include other documents as necessary (brochures, maps, pictures, etc.). If requesting funds for more than one project, please answer the questions for each project.

- 1. Project Description.** *Please provide a brief description of the project highlighting the parties involved and the general purpose of the project.*
- 2. Economic Development/Impact.** *Please describe how this project will encourage economic development or create an economic impact within your community utilizing the grant guidelines of strengthening or stimulating economic development through business, industry, education, recreation, culture, the arts, stewardship or innovation.*
- 3. How the funds will be used.** *Please briefly describe how the funds will be used . It is not necessary to submit a budget.*

The application deadline is April 1, 2015. Please Contact Commissioner Allen Springer or Jackie Lang at Waste Management with questions:

Commissioner Allen Springer
Yamhill County Board of Commissioners
503.434.5365 – springera@co.yamhill.or.us

Jackie Lang
Waste Management
503.705.0007 – jjlang@wm.com

INVEST.GROW.THRIVE.