

**INFORMAL SESSION MINUTES**

**November 2, 2015**

2:00 p.m.

Commissioners' Office Conference Room

PRESENT: Commissioners Allen Springer, Mary Starrett and Stan Primozych.

Staff: Laura Tschabold, Chuck Vesper, Christian Boenisch, Desiree Lundeen, and Silas Halloran-Steiner.

Guests: Veronica Hinkes; and Nicole Montesano, News-Register.

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\* indicates item forwarded to formal agenda

Commissioner Springer called the meeting to order at 2:03 p.m.

\* Minutes - Approve the following informal session minutes:

- a. February 9, 2015;
- b. July 13, 2015; and
- c. July 27, 2015.

\* 2015-16 Travel Yamhill Valley grant request - Veronica Hinkes explained the effort to apply for economic development funding to promote tourism in Yamhill County and currently funded solely by membership dues. She asked the board to grant Travel Yamhill Valley, \$60,000 to hire a professional services contractor to work with the industry, communities and board to develop a sustainable funding model for coordinated tourism promotion of Yamhill Valley.

Commissioner Springer suggested there be equal attention to the main streets of Amity, Willamina, Sheridan, etc. and include all chambers, rather than just focusing on wine and McMinnville's downtown streets. Laura Tschabold said that if the commissioners decide to move forward with the grant, the funding should come from the Landfill License Reserve.

\* Committees - Approve the reappointments to the Roadside Vegetation Management Technical Advisory Subcommittee under RIAC to expire on November 7, 2017:

- a. Michal Wert;
- b. Susan Aldrich-Markham;
- c. Vern Holm;
- d. Dave Hanson;
- e. Larry Ojua;
- f. Mark Huff; and
- g. Kareen Sturgeon.

\* Contracts/Grants - see agenda for details.

Following commissioner updates, the meeting adjourned at 3:00 p.m.

Lucy Flores Mendez  
Secretary